

Ph.D. PROGRAM

in Knowledge
and Innovation
Management



PhD-KIM
KNOWLEDGE & INNOVATION
MANAGEMENT

www.phdkim.bu.ac.th



PhD-KIM
KNOWLEDGE & INNOVATION
MANAGEMENT

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 /bukimphd

**A world class international
Ph.D. program in
Knowledge Management and
Innovation Management
at Bangkok University.**



A message from the President of Bangkok University



I am pleased to present our first creativity- driven business Ph.D. program in the fields of Knowledge Management and Innovation Management (KIM).

This world-class Ph.D. program is fully aligned with our university's mission to produce creative students. Through its innovative format and use of international standards, the KIM Ph.D. program will soon become a reference point for excellence, both in South-East Asia and beyond. Creativity is more than ever required by organizations in order for them to compete and be successful. By rigorously managing their current knowledge assets, and by developing a spirit of creativity, innovative products, processes and services will inevitably flourish in organizations.

If like me, you believe that creativity can help in solving many problems, and that it is a way for organizations to rapidly and continuously transform themselves to adjust and respond to their fast changing environment, then do not miss this opportunity to join this exciting International Ph.D. program. My team and I are committed to turn your learning experience into an unforgettable creative journey.

PETCH OSATHANUGRAH

CHAIRMAN OF THE EXECUTIVE BOARD
CHIEF CREATIVE OFFICER OF BANGKOK UNIVERSITY

A message from the Program Director



Thank you for your interest in pursuing a Ph.D in Knowledge Management and Innovation Management (KIM) at Bangkok University. We are pleased to present you with a very exciting and unique doctoral program in the fast growing disciplines of Knowledge Management and Innovation Management.

These days, organizations need to be able to respond rapidly to their environmental changes and challenges. Agility, openness, creativity, innovation, and personalized customer attention, help them to remain competitive. The KIM Ph.D. program was designed in following the same principles of agility, openness, innovation, and customer attention, to provide students with a supportive and flexible educational environment which facilitates students' progress towards degree completion and personal satisfaction. Our doctoral program is fully committed to the Bangkok University's mission to produce creative graduates with an entrepreneurial spirit for the global creative economy.

The goal of our program is to provide students with advanced academic training in the design and conduct of rigorous and quality research that allows them to contribute to the knowledge base of the Knowledge Management and Innovation Management disciplines and of the profession. Students gain theoretical and methodological sophistication from seminars and research conducted through interchange with international faculty, other graduate students, and business practitioners. The research skills acquired will allow Ph.D. graduates to strengthen their work in the classroom, as well as in the boardroom.

Our program is open to candidates from a large variety of backgrounds who have demonstrated their intellectual capacity, critical thinking skills, open-mindedness, creativity, and potential for effective research. In addition, Bangkok University is one of only a few universities in South-East Asia to offer International, research-based, doctoral programs in the combined disciplines of knowledge management and innovation management. Consequently, our program is highly competitive and we accept a very limited number of students each year, in order to maintain high internationalized educational standards, and also in order to better serve our students.

The program's greatest resource is its faculty. Bangkok University was able to assemble a team of internationally recognized scholars and practitioners for their research and teaching expertise, as well as for their experiences in the business field. Because we keep our Ph.D. program small, students have ready access to these top-notch scholars. Our program is very "user friendly" in the sense that students get a great deal of individual attention and they will never feel anonymous at Bangkok University because we do our best to cultivate a caring and nurturing environment.

Furthermore, this program is conducted in partnership with world renowned universities and research centers in the Knowledge Management and Innovation Management fields; The Institute for Knowledge and Innovation at the George Washington University (USA), Université Grenoble Alpes (France) and the Knowledge Management Research Centre at the Hong Kong Polytechnic University (Hong Kong). Interested students who qualify for obtaining a dual Ph.D. degree will be able to do so at a top European university, Université Grenoble Alps in France.

You will learn in much more details about our KIM program throughout this brochure, but if you need any additional information or advice, please do not hesitate to email me personally at vincent.r@bu.ac.th, I will be happy to help you.

A handwritten signature in black ink, appearing to read 'Vincent Ribiére'.

ASSOCIATE PROF. DR. VINCENT RIBIERE

DIRECTOR OF THE Ph.D. KIM PROGRAM
MANAGING DIRECTOR OF THE IKI-SEA



BANGKOK UNIVERSITY

Bangkok University is one of the first and largest private universities of Thailand, and was founded in 1962 by Mr. Surat and Mrs. Pongtip Osathanugrah with the mission to establish a centre of knowledge that produces new generations of graduates for the future of our nation, having all-around abilities and creativity, along with academic knowledge and practical skills.

For 47 years, the University has played a major role in producing graduates with Bachelor's, Master's, and Ph.D. degrees, from both Thai and International Programs. Undergraduate programs are offered, leading to a Bachelor's Degree in Business Administration, Accounting, Communication Arts, Humanities, Law, Economics, Science and Technology, Fine and Applied Arts, and Engineering. In addition, Bangkok University International College offers full international programs of studies in Marketing, Communication Arts, Business English, Hotel and Tourism Management, Entrepreneurship, and Computer Graphics and Multimedia.

Today, Bangkok University has repositioned itself as a Creative University, focusing on developing graduates having creative minds and entrepreneurial spirits so they live happily and successfully in today's creative industrialized society and creative and modernized economy. The University has 2 campuses: the City Campus Kluaynamthai and the Rangsit Campus.

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“Wealth in the new regime flows directly from innovation, not optimization; that is, wealth is not gained by perfecting the known, but by imperfectly seizing the unknown.”

— Kevin Kelley

It is all about knowledge and innovation

By looking at the essence of the evolution of societies and organizations, two main factors stand out: knowledge, and innovation. Everything around us, except nature, emerged from a combination of knowledge and innovation. Knowledge and innovation have always been, and will always be, at the center of any development and improvement. It has been estimated that 70 to 80% of economic growth and development is now due to new and better knowledge. By living and working in a knowledge and creative economy, it becomes essential for us to study and better understand how knowledge and innovative assets can be created, managed, leveraged and applied more effectively to benefit organizations and societies. This will allow us not only to be prepared and capable of solving today's problems and challenges, but also tomorrow's unknown ones.

Knowledge Management

Focuses on identifying knowledge and facilitating its retention, flow and use in an organization. A lot of organizations still struggle to know what they know, and most of their critical knowledge (intellectual assets) remains untapped in the heads of their employees, leading to a greater risk from personal asset abstraction. Facilitating and supporting knowledge sharing in an organization is one of the main goals of KM. In order to succeed, an emphasis on the four KM pillar—Leadership (People), Organization (Processes), Technology, and Learning—must be made.

Innovation Management

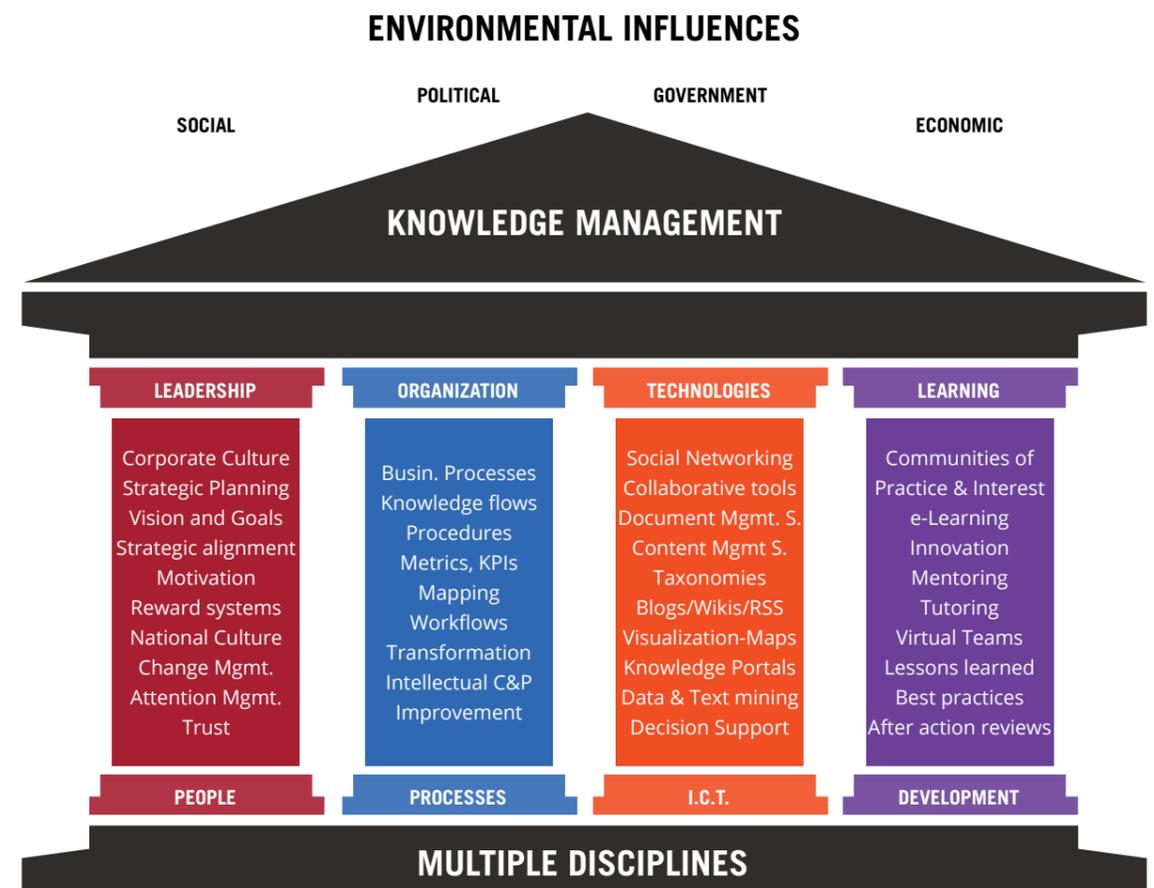
Focuses on managing the different phases of the innovation process from idea generation (creativity), to idea selection, to the successful implementation of the idea into a new product, service, process or business model.

Innovation models continuously evolve and open up by involving employees but also all other stakeholders as well as the Internet crowd. Since most innovations are driven by previously developed or acquired knowledge, both disciplines are closely related and have a lot of similarities in terms of their implementation and challenges. For example, both disciplines require some degree of organizational change in order to succeed, and they both rely heavily on human motivation, culture and leadership. Technology will help support both KM and IM initiatives, acting as an “enabler”.

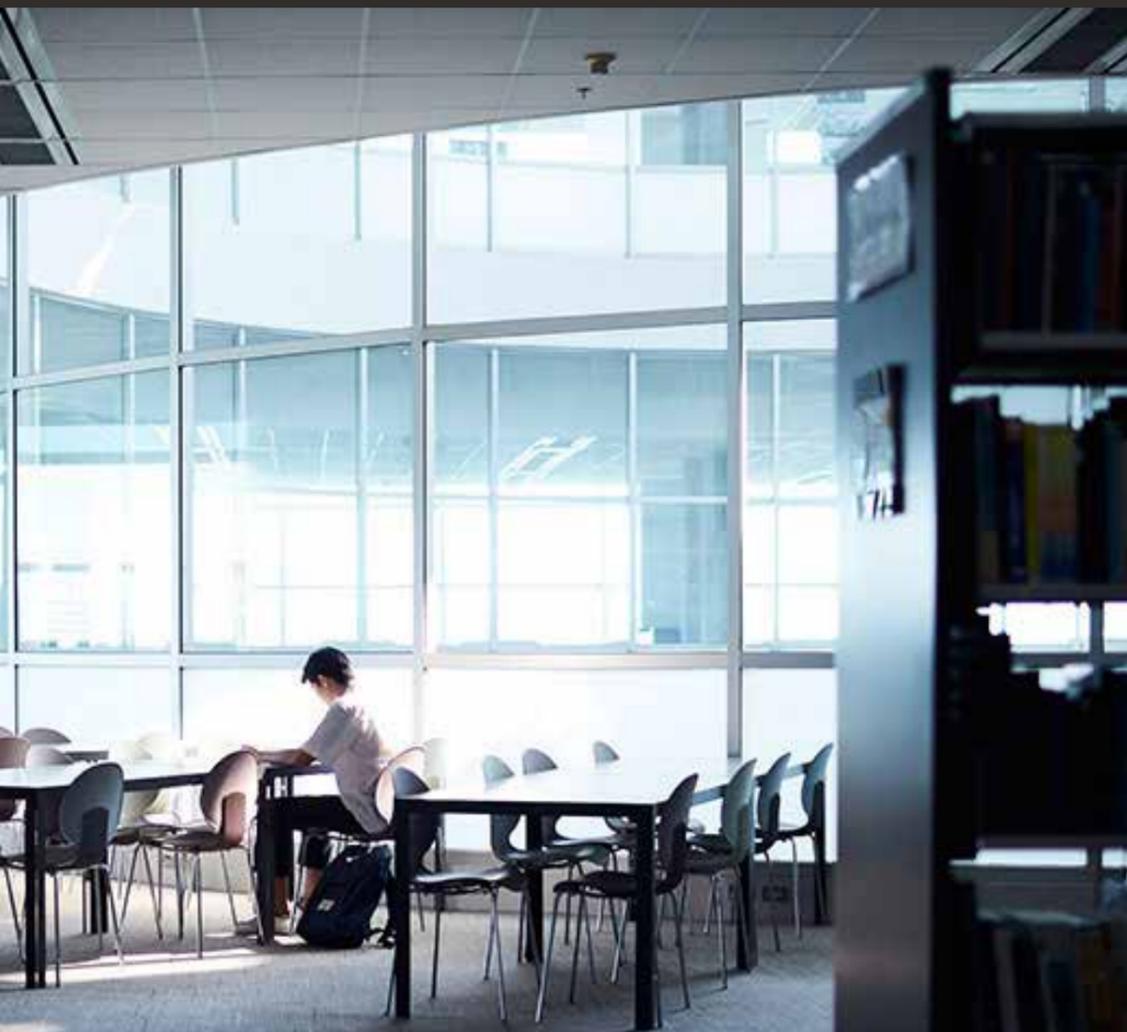
The most successful corporation will be something called the learning organization and the ability to learn faster than your competitors may be the only sustainable means of achieving competitive advantage.

THE PROGRAM

The Knowledge Management and Innovation Management (KIM) Ph.D. program is designed to produce researchers, academics and professionals able to study and develop new knowledge, theories and tools in these relatively young and promising academic disciplines.



The four KM pillars from the IKI, George Washington University, USA (1999, 2010)



“ The curriculum is structured in such a way as to ensure I could learn at my own pace with dedicated support, insightful comments and encouragement along with a permanently positive attitude and disposition from the IKI-SEA team.”

— Sharn Orchard - Ph.D. KIM Alumni

These days, learning becomes a necessity for organizations to rapidly adapt to their fast changing environments, which are becoming more and more complex, globalised and uncertain.

Different levels of learning from individual, to group, to organizational, are necessary to acquire and create new knowledge which is required for organizations to become more agile, resulting in greater competitiveness.

The Knowledge Management and Innovation Management disciplines are cross academic disciplines, which make them extremely open, diverse, valuable and enriching. They are rooted and they involve particular aspects of multiple disciplines like: Psychology (e.g. Intrinsic motivations to share, Trust); Philosophy (i.e. Epistemology); Social sciences (i.e. Sociology and Corporate Anthropology); Computer Science (e.g. Artificial Intelligence, Big data, Search engines); Linguistic (i.e. Text mining (semantic)); Law (i.e. Intellectual Property); Information Science (i.e. Taxonomy); Education (i.e. Learning mechanisms and techniques); Cognitive Neuro Sciences (i.e. Learning, Decision making, Memory and Language mechanisms in the brain); Communication (i.e. disseminative and absorptive capacities); Information Technology (i.e. Web 2.0, Business Intelligence systems); Engineering (i.e. Systems Engineering); Economic (i.e. Knowledge and Creative Economies) and almost all aspects of Management (Human Resources, i.e. Competencies); Accounting (Intellectual Capital); Management/Leadership (i.e. Culture); Entrepreneurship; Intrapreneurship; Organizational behavior; Change management; Strategy; and Quality.

The multi-disciplinary make-up of the Knowledge Management and Innovation Management disciplines opens up an almost infinite space for research and creative exploration.

It will be up to students and their advisers to decide on which particular aspect of Knowledge Management and Innovation Management they want to explore for their dissertation. We encourage students with various academic and professional backgrounds to join our Ph.D. program. This diversity will enrich the learning experience of all the students in the program and will promote cross disciplinary research.

Demands in the job and academic markets for experts in the Knowledge Management and Innovation Management and related disciplines are very promising and show the need for qualified people. Graduate students of our program should not have any difficulty in finding a job in the discipline, or in being promoted to a Knowledge Management and Innovation Management position in their organization. Potential job titles include; Chief Knowledge Officer, Chief Learning Officer, Human Resources Manager, Human Capital Manager, Chief Innovation Officer, Chief Creative Officer, Innovation Manager, Knowledge Manager, KM Specialist, Organizational Change Consultant, Intellectual Capital Director, etc.

PROGRAM DESCRIPTION AND GOALS

The KIM program will allow students to develop their critical and creative thinking through various types of learning and research activities, and will allow them to develop lifelong learning capabilities.

Based on the global economic and societal changes, we believe that it is important to produce Ph.D. graduates in Knowledge Management and Innovation Management (KIM), who will become future leaders in academia, and in the private and public sectors, and who will drive and create new approaches to manage knowledge and nurture innovation. A lot of the current Knowledge Management and Innovation Management theories have been developed by Westerners, which do not always fit in the Thai and South-East Asian contexts.

We believe that numerous research positions can be conducted to fill this gap and to develop more focused and local-based (SE Asian) approaches to

Knowledge Management and Innovation Management that will enrich the Western orientations by helping them become more effective Global approaches.

This KIM Ph.D. program follows a research based format (following the European model), implying a strong emphasis on research. Students will be exposed to, and will have to acquire and apply research techniques and tools that will allow them to contribute to, the current body of knowledge of the Knowledge Management and Innovation Management disciplines, by producing new research findings and outcomes. Attributes of strong candidates are that they:

Demonstrate a willingness and ability to learn and to acquire new knowledge. Demonstrate flexibility and openmindedness. Demonstrate selfdiscipline, motivation, and thoroughness. Develop and maintain co-operative networks and working relationships with supervisors, colleagues and peers, within the institution and wider research community. Be creative, innovative and original in their approach to research. Show initiative, work independently and be self-reliant.

PROGRAM STRUCTURE



The KIM International Ph.D. program is offered in English. Students are expected to complete the program over a period of 3 years (48 credits). During the first year, students will follow all the core seminars that will prepare them to conduct new research in the various Knowledge Management and Innovation Management fields. These seminars are offered during the weekend to accommodate the schedule of working professionals. A scheduling of classes is made available to the students at the beginning of each

semester so they can appropriately plan and organize themselves.

Blended learning techniques will be used to deliver these seminars (classroom, online, video conferencing, retreats and other interactive and pioneering learning approaches). After completing their qualifying exam, students will have to prepare their proposal defense which, when passed, will allow them to start conducting their research for their dissertation work.



WHATEVER CREATIVITY IS, IT IS IN PART A SOLUTION TO A PROBLEM.

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Brian Aldiss

How the program is organized

1st year

- Three core seminars on advanced research methodologies for social sciences
- Three core discipline related seminars on Knowledge Management, Innovation Management and Organizational Behavior and Change Management.
- Additional discipline related seminars delivered by visiting international experts in the fields
- Doctoral and personalized scientific and research activities
- Qualifying exam

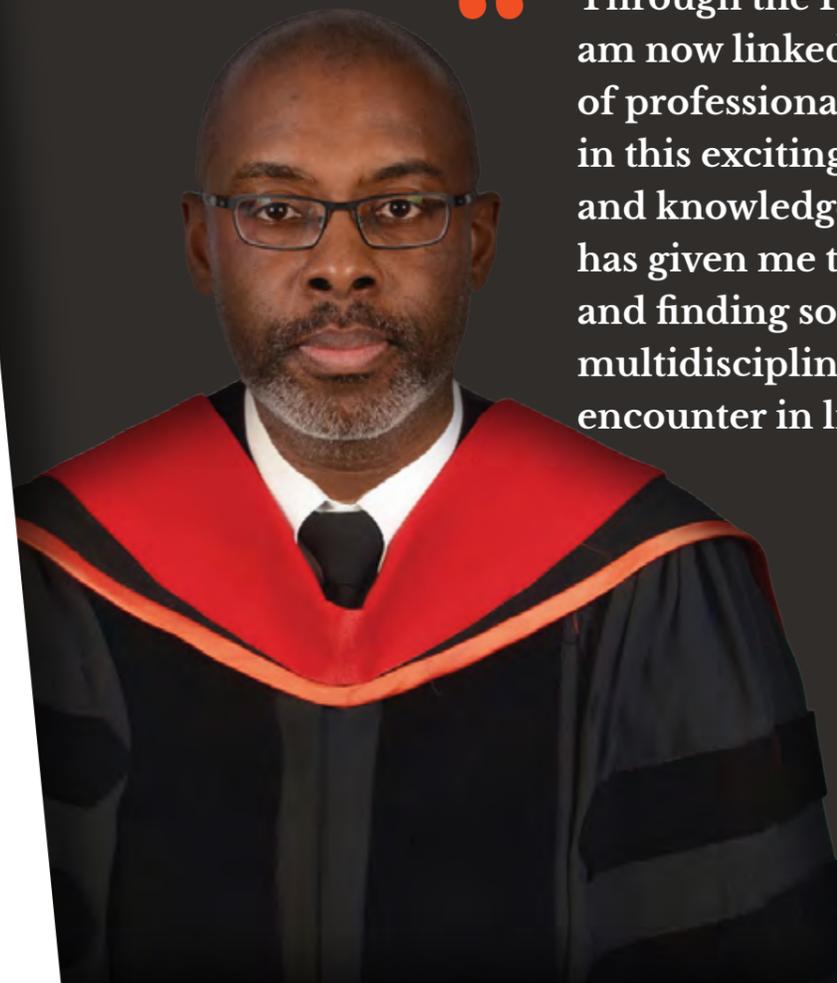
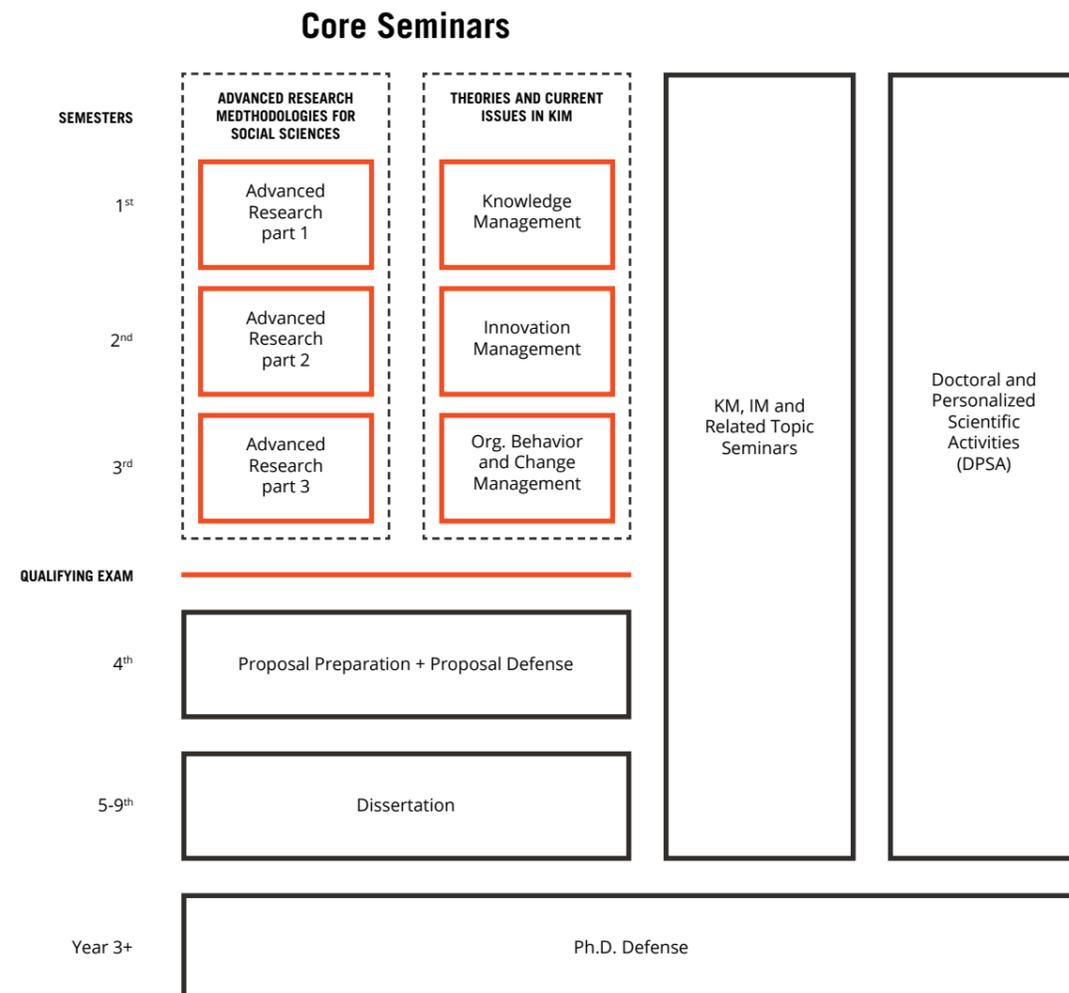
2nd year

- Elaboration of proposal defense
- Proposal defense
- Ph.D. dissertation research work
- Additional discipline related seminars delivered by visiting international experts in the fields
- Doctoral and personalized scientific and research activities

3rd year

- Ph.D. dissertation research
- Additional discipline related seminars delivered by visiting international experts in the fields
- Doctoral and personalized scientific and research activities
- Final Ph.D. defense
- Graduation!

Your journey



“ Through the Ph.D. KIM program I am now linked to a global network of professionals and institutions in this exciting field of innovation and knowledge management. It has given me tools for exploring and finding solutions to the myriad multidisciplinary challenges that I encounter in life.”

— Paul Hector - Ph.D. KIM Alumni

Description of core seminars

Advanced research methodologies for social sciences

During these seminars, students will be presented with theories, concepts and methodologies related to conducting quantitative and qualitative research. Among the main topics addressed during these seminars are:

- The history and epistemology of research and science.
- Reading, writing and reviewing academic research.
- Conducting systematic literature review
- The responsibilities of doing academic research, and basic research ethics.
- Descriptive and inferential statistics. Multivariate analysis and advanced statistical analyzes.
- Planning and designing qualitative research, observation, interviewing, and surveying, and document analysis, sources of invalidity and confounding, ethical implications of qualitative research. Grounded theories, phenomenology and postmodern analysis.
- Conducting mixed methods research
- Qualitative and quantitative software packages.

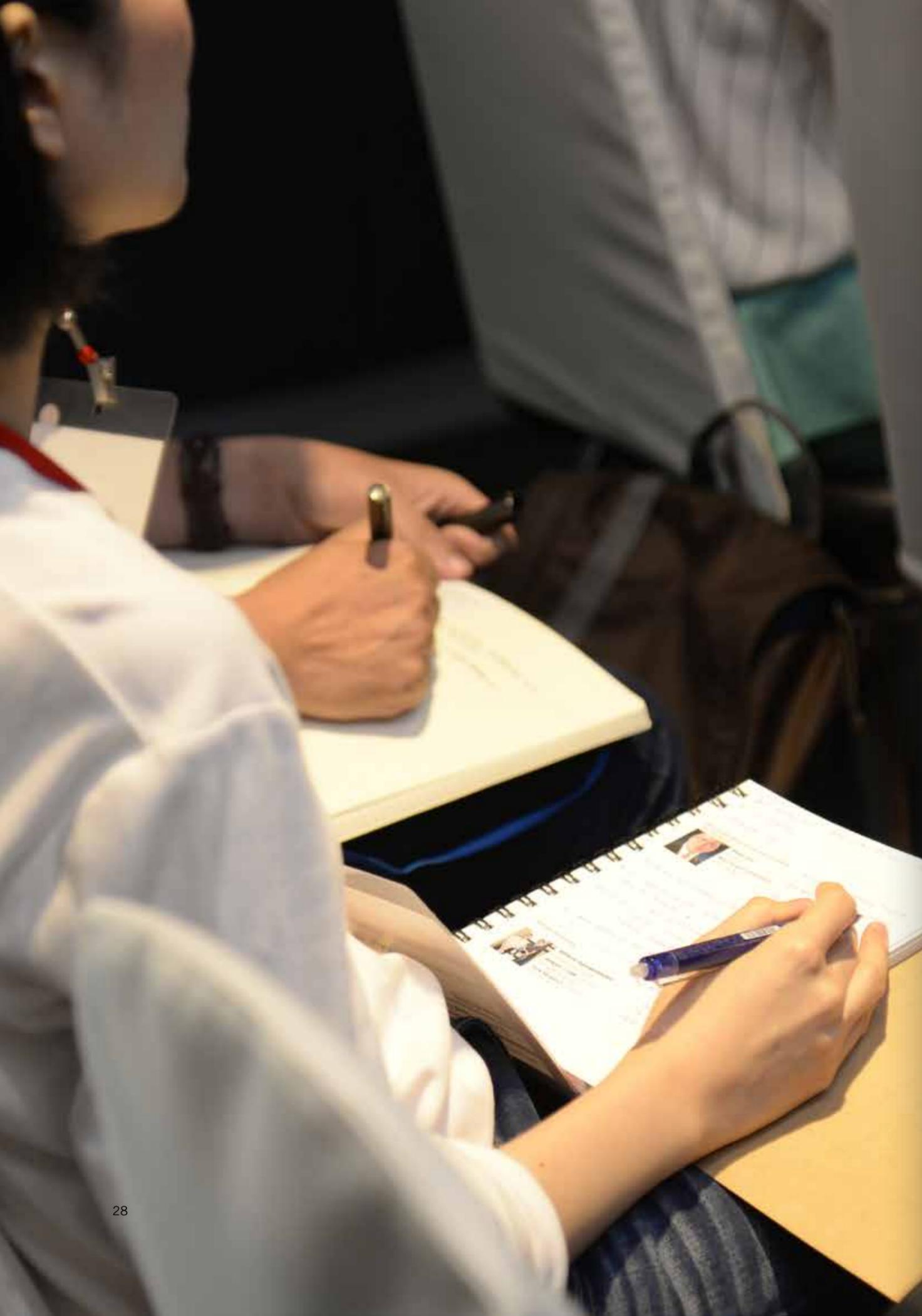
KM - Research and current topics in Knowledge Management

This seminar on Knowledge Management examines the prevailing trends, theories, tools and practices in Knowledge Management. Among the covered areas include; The knowledge economy, Intellectual Capital, Strategic KM, The Learning Organization, Knowledge Management and Leadership and Organizational Design, Knowledge sharing mechanisms and barriers, Communities of Practice, Knowledge sharing culture, Introduction to systems approach and systems thinking, KM Technologies, Knowledge Management Metrics and Payoffs, the four underlying pillars of Knowledge Management and current research topics in KM.

IM - Research and current topics in Innovation Management

This seminar on Innovation Management examines the prevailing trends, theories, tools and practices in innovation management including; managing creativity, categories of innovation in organization, benefits of innovation, innovation building, open and close innovation, problems and barriers on innovation building and change, directions and strategies for organization development, factors influencing such development, innovation and organization development, innovation ecosystems, design thinking, as well as measurement of organization effectiveness after proceeding development and current research topics in IM.





Description of Doctoral and Personalized Scientific Activities (DPSA)

These activities will help students to develop their research and communication skills but also they will allow them to meet and socialize with other graduate students, academics and professionals in the field. Some activities will be proposed to students so they can accumulate the number of points necessary for them to meet their graduation requirements. These activities will be conducted throughout the program.

OBCM - Organizational Behavior and Change Management

This seminar on Organizational Behavior and Change Management examines the prevailing trends, theories, tools and practices in these fields including; Individual Behavior and Performance, teams and teamwork, organizational culture, leadership, power and politics, the nature of change, recognizing and diagnosing the need for change, motivating others to change, shaping implementation strategies and managing the transition.

Description of KM, IM and related topics Seminars

Additional seminars will be provided to students to cover not only some advanced and the latest topics related to the Knowledge Management and Innovation Management disciplines but also in terms of research methods. Bangkok University was able to assemble an impressive group of national and international experts to deliver seminars in the KIM program. These seminars will be delivered during the weekend all along the program. A sample list of experts can be found later on in this brochure.

Doctoral activities

Examples:

- Attendance at advanced research seminars (from BU or outside).
- Attendance at specialized workshops.
- Presentation of research progress to other students and advising committees.
- Organize and participate in BU research activities.
- Write a blog on research methodologies or tools...
- Collect and/or develop a set of resources for particular research methods.

Personalized Scientific Activities

Examples:

- Attend academic conference in the field.
- Attend a dissertation defense.
- Translate research articles.
- Review academic papers.
- Teach tutorial/short courses to Junior Ph.D. students.
- Act as a teaching or research assistant for Ph.D. core seminar.
- Participate and organize IKI-SEA activity.

Personalized support and attention

This program was designed to help students finish their program over a period of three years. A research committee will review and advise students throughout the program with a set of predefined deadlines. Various methods will be used to help follow the progress of each individual student, to motivate them and to provide them with the help and guidance necessary for them to progress toward their graduation. BU staff and academics are all committed to help you succeed, providing you with a caring and nurturing learning environment.

Nevertheless, completing a Ph.D. is not an easy task and students should be prepared to dedicate a large part of their “free time” to study and work on their dissertation. Despite the help provided by BU academics and staff, students who are not strongly motivated, committed and eager to learn will not be able to succeed.



“ Through the Ph.D. KIM program, I got to know and understand the concepts of Knowledge and Innovation through a very creative and practical perspective. It made me more explorative and experimental, opening up new horizons of thinking. At the same time it gave me a big boost in my professional career development.”

— Shivnetra Singhsomransukh - Ph.D. KIM Student

WHY BANGKOK UNIVERSITY?

A Creative University

The KIM Ph.D. program is fully aligned with BU's mission and commitment to produce doctorate level students that will possess in-depth knowledge, skills and practice in technology, process and people based knowledge management and innovation management. Under the leadership of Ajarn Petch (the Chief Creative Officer of Bangkok University), a great amount of resources (e.g. books, online databases) and activities are organized around the creativity, knowledge and innovation topics at BU, that will create an inspiring and learning environment for students to conduct research in this field (e.g. the creativity lounge, creativity contests, international conferences hosting, etc.).

The Institute for Knowledge and Innovation Southeast Asia (IKI-SEA)

Bangkok University hosts the Institute for Knowledge and Innovation – South-East Asia (IKI-SEA). The IKI-SEA is a not for profit organization and a center of excellence in KM and innovation, which is a branch of the IKI of the George Washington University (USA), founded in 2008. The IKI-SEA combines leading-edge academic research capability with in-depth business experience to provide practical and effective business solutions to the private and public sectors, both here in Thailand as well as throughout South-East Asia. IKI-SEA provides business consultancy, training, seminars, workshops, facilitation, coaching and advisory services to help organizations implementing and leveraging KM and IM strategies and projects. Ph.D. students will have the opportunity to get involved in activities and projects organized by the IKI-SEA that will enrich their learning experience and that will allow them to better understand the current business needs of Thai and South-East Asian organizations. Learn more at www.iki-sea.org

An International Network

The IKI-SEA and the Ph.D. KIM program are partners with International research centers at the University of Grenoble Alpes (France), and with the Hong Kong Polytechnic University (Hong Kong). The IKI-SEA is also a co-founding member of the Knowledge Management Global Network (KMGN) and an International Partner of the PROMISING research program on creativity and Innovation at the Université of Grenoble Alpes. The IKI-SEA regularly organizes International Academic conferences (ICICKM, ICMLG, ICIE, IKMAP) and Practitioner conferences (Creative Bangkok, Asia Symposium on Creativity and Innovation Management (ASCIM), Global Leaders who Innovate Next Knowledge Summit (G-LINK).

The International partnerships will allow international faculty to easily come and give seminars to KIM Ph.D. students at BU, but also for BU Ph.D. students to go and conduct research in these 3 universities during their program, allowing them to get full international experience and a global view of Knowledge Management and Innovation Management approaches.



“ Bangkok University’s Ph.D. KIM program is probably the best program in Thailand and really is second to none in the world.”

— Chulatep Seningvongsee - Ph.D. KIM Alumni

“The greatest thing about this Ph.D. program is the opportunity to learn from top professors in the field from all over the world. Moreover, the program allows me to get an international academic experience by pursuing the dual degree with Université Grenoble Alpes.”

— Satawat Bunyasiroj - Ph.D. KIM Student

DUAL Ph.D. DEGREE FROM UNIVERSITÉ GRENOBLE ALPES

Qualified students interested in completing a dual Ph.D. degree (in management) with the University of Grenoble Alps (UGA) will be able to do so by having one of their co-advisers be from the UGA, and by spending at least 1 year over a period of the 3 years working with the UGA research team in France. The required 1 year can be spread over a couple of visits to the UGA in France.

After their first year at BU, PhD students will submit a proposal to the UGA. If their research proposal get selected, they will get admitted in the Ph.D. program at the UGA.

During the dissertation defense in France both advisers (UGA and BU) will be present, and if competed successfully, the students will be granted a Ph.D. degree in Knowledge Management and Innovation Management from Bangkok University, as well as a Ph.D. in Management from the UGA (degree granted by the French Ministry of Education).



Learning directly
from International
experts in the
domain.

FACULTY



VINCENT RIBIERE

Dr. Vincent Ribiere is the Co-Founder and Program Director of the Ph.D. program in Knowledge Management and Innovation Management (KIM) and the Founder and Co-Program Director of the Master in Business Innovation (MBI) at Bangkok University.

After teaching for 10 years in the United States of America, first at American University (Washington, DC) and later on at the New York Institute of technology (NYIT) in New York and in the Kingdom of Bahrain, Vincent joined Bangkok University in 2007.

Vincent received a Doctorate of Science in Knowledge Management from the George Washington University (USA), and a Ph.D. in Management from the Paul Cézanne University, in Aix en Provence, France. Dr. Vincent teaches, conducts research and consults in the area of knowledge management, innovation management, and creativity.

Dr. Vincent Ribière is the Managing Director and co-founder of the Institute for Knowledge and Innovation Southeast Asia (IKI-SEA), a center of excellence hosted by Bangkok University (Thailand).
www.iki-sea.org

Vincent delivers International keynote speeches and workshops at various International Professional and Academic conferences and he is the Author of more than 90 publications.



ASSOCIATE PROF. DR. VINCENT RIBIERE

DIRECTOR OF THE Ph.D. KIM PROGRAM
MANAGING DIRECTOR OF THE IKI-SEA

XAVIER PARISOT

Dr. Xavier Parisot joined Bangkok University in July 2015. He is the program director of the newly created Master in Business Innovation (MBI). He is an Assistant Professor at Bangkok University's Graduate School, where he teaches Innovation Management and Strategic Management. He also teaches Ontology, Epistemology, Research Design and Innovation Strategic Management in the Knowledge and Innovation Management (KIM) PhD Program and supervises Master and PhD students.

Dr Xavier Parisot have 16 years of managerial experience in 3 business schools in France and abroad (head of the Management, Strategy & Systems Department at the European Business School in Paris, head of the Biotechnology and Agribusiness Strategic Management Department and head of the General Culture & Methodology Department at Troyes' Graduate School of Management). He also work as a consultant in strategic innovation management since 2006. In France, he developed an expertise in Bioindustry Business Ecosystems. In South-East Asia, He work mostly with knowledge intensive firms.

In the research domain, his dual expertise in Life Sciences and Management Sciences constitutes an asset to study Bioindustrial markets. His research program aims to identify the generative mechanisms involved in business ecosystems emergence and development. Therefore, he also analyze the impact of 1) platformization and digitization on business ecosystem enhancement and 2) of dynamic capabilities and collective innovation logics on the alignment of value propositions between the involved organizations.



DR. XAVIER PARISOT
MBI PROGRAM DIRECTOR

DONGCHEOL HEO

Dr. Dongcheol (Terry) Heo is an assistant professor and knowledge and innovation management consultant at IKI-SEA. Dr. Heo received his Bachelor and Master degrees in Sociology from Seoul National University, South Korea, and pursued his Ph.D. from University of South Carolina, US until he changed his major into management.

After entering into the area of management, he received his second master from Case Western Reserve University, US, and his Ph.D. from Korean Advanced Institute of Science and Technology (KAIST), South Korea. Prior to joining IKI-SEA, Dr. Heo had worked for Philips and other knowledge management consulting firms for several years. He also worked as a researcher for Knowledge Management Research Center in KAIST and participated in many research and consulting projects for Korean companies such as Samsung, GS, KAMCO and etc.

His research interest is the change and design of organization and information systems to support learning, knowledge sharing and innovation. His research is both theoretical and practical. He draw on social and socio – psychological theories and engage in both positivist and interpretivist research. He conceptualizes organizations as socio-technical networks of actors and artifacts, and focuses on the dynamic interplay between them. Drawing on this theoretical lens, he studies how organizations engages in corporate innovation. Dr. Heo has either published or submitted his research papers to the journals such as Information Systems Journal, Knowledge Management Research, and Journal of Research Methodology.



DR. DONGCHEOL (TERRY) HEO
ASSISTANT PROFESSOR

RONALD VATANAN- THESENVITZ

Ronald Vatananan-Thesenvitz has received his Ph.D. in the field of Management from the College of Management, Mahidol University (Thailand). His research interests focus on strategy roadmapping to help organizations navigate the constant changes in their business environment.

At present, his research concentrates on enhancing the roadmapping process to improve an organization's ability in managing their capabilities to meet changes in market needs. In addition to this, he is also passionate about research in the areas of Data and TechMining, Bibliometrics, Scenario Planning, Environmental Scanning, Performance Assessment and Strategic Decision-Making.

In Thailand, Dr. Ronald has participated in various research, training and consulting projects for organizations such as Nestlé, Greenpeace, BMW, Siam Cement Group (SCG), Premier Group of Companies, TRIS Corporation and NSTDA. Prior to his research Dr. Ronald has spent over 15 years in various management positions in Germany and Thailand.



DR. RONALD VATANANAN-THESENVITZ

DETLEF REIS

Dr Detlef Reis (aka “Dr D”) is an Assistant Professor at Bangkok University. He is also an Adjunct Associate Professor at the Hong Kong Baptist University, where he has taught as a visiting lecturer since April 2007. From 2004 to September 2015, he worked as a University Lecturer for Business Creativity and Creative Leadership at the College of Management, Mahidol University in Bangkok, Thailand.

Dr Reis is the Founder and Chief Ideator of Thinkergy. Over the past ten years, Dr Reis and Thinkergy successfully delivered over 150 innovation events (innovation trainings and projects) to multinational corporations and supranational organizations, large local corporations and SMEs, government and non-government organizations in Asia, Europe, the Middle East, and Africa.

Dr Reis graduated with a doctorate in international management from Saarbruecken University in Germany, and published a related book in German, “Financial Management in International Small- and Medium-sized Enterprises”. He looks back on a business career of more than 16 years with Deutsche Bank in Germany, Vietnam, the Philippines and Hong Kong, where he held a position of Vice President and Regional Relationship Manager in the Global Banking Division before starting his own venture.

Dr Reis is a regular blogger and columnist in the business section of the Bangkok Post (bi-weekly column “Creativity Un-Ltd.”). He is also a sought after keynote speaker on creativity and Innovation at conferences and corporate meetings.



DR. DETLEF REIS
ASSISTANT PROFESSOR

CHULATEP SENVONGSE

Dr. Chulatep is a fulltime academic Lecturer and Researcher at Bangkok University. He received Ph.D. in Knowledge and Innovation Management from Bangkok University in 2017. His theoretical expertise is in absorptive capacity and absorptive capacity metaroutines that systematically defines firm's ability to absorb and utilize new external knowledge to leverage for firm's competitive advantage and enhance performance.

Dr. Chulatep has more than 25 years of experiences in IT career, implementing various kind of IT project initiatives. He had long been in IT managerial position leading teams to support company's growth from a small, non-operating Oil and Gas Exploration and Production company, to a full-blown world class with branch offices and operating assets in many parts of Thailand and overseas. His role was to ensure the smooth establishment and transition, with robust and secure operation of IT facilities to allow all staffs working in every remote location to collaboratively work and share their insight experiences and knowledge across the entire network. Conducting various multiple IT projects from small to large size requires extensive strategizing, planning, project management governing, teaming, budgeting, and change management implementation capabilities.

Along with his career expertise and eagerness in pursuing a deep Ph.D. study in the field of Knowledge management, Dr. Chulatep has experience in running successful KM program to help knowledge be transferred and absorbed among career practitioners, utilizing both the human interaction and IT supported system in capturing, transforming, and exploiting of knowledge to drive performance and innovation.

Dr. Chulatep's current interest is to help students to have opportunity to find career passion, perform critical thinking and creative problem-solving, conduct innovation and service human-centered design thinking, define digital strategy, develop business model, modelling business startup. He has expertise in conducting action workshop to define organizational vision, strategic mission, and corporate culture. He is also a lecturer and guest-speakers on Thailand 4.0, Industry 4.0, Energy 4.0, IoT, Technology Trend, Business Disruption, and Digital Transformation.



DR. CHULATEP SENIVONGSE

FRANCESCO CALABRESE

Prof. Francesco A. Calabrese has over fifty years of combined business, technical and teaching experience in high technology information and telecommunications systems design, implementation and integration programs, coupled with engineering, geodetic, geospatial intelligence and photogrammetric activities.

His career encompasses the academic, private, and government sectors, and ranges from individual teaching and consultant roles to executive positions in small to large, private and public corporations.

His fields of concentration since 1999 have been in research and practices of the discipline of Knowledge Engineering Systems and Management, applied to the fields of continuous process improvements and organizational transformations. His research foundation is in GWU which achieved the first North American tri-level (Certificate through Doctoral) accredited graduate program in Knowledge Management in 2000. Dr. Calabrese's May 2000 dissertation, the first of now 30 in that program, established what has become internationally recognized as the "GWU Four Pillar KM Framework Model of: Leadership-Organization-Technology-Learning".

He also functions as the Managing Director and Director for Research and Consulting Programs for GWU's chartered Institute for Knowledge and Innovation (IKI). His consulting practice base, maintained concurrently with the academic activities, forms a continual feedback loop of trends, changes and innovations enhancing both the research and applications ends of the continuum.



DR. FRANCESCO A. CALABRESE
PROFESSOR

ALEX BENNET

Prof. Alex Bennet is Co-Founder and Principal of the Mountain Quest Institute (MQI), a research and retreat center dedicated to working with individuals, groups and organizations to achieve growth, understanding and sustainable performance.

She is the former Chief Knowledge Officer and Deputy Chief Information Officer for Enterprise Integration of the U.S. Department of the Navy (DON), having previously served as Acquisition Reform Executive and Standards Improvement Executive for the DON Acquisition Workforce. Dr. Bennet is the recipient of the Superior Public Service award from the Secretary of the Navy and is Co-Chair Emeritus of the Federal Knowledge Management Working Group.

Dr. Bennet publishes extensively. She and her partner Dr. David Bennet are the authors of *Organizational Survival in the New World: The Intelligent Complex Adaptive System*, a new theory of the firm based on research in complexity and neuroscience that turns the living system metaphor into a reality for organizations (Elsevier, 2004). More recently they worked with the Social Sciences and Humanities Research Council of Canada to co-author *Moving from Research to Action: Knowledge Mobilization in the Social Sciences and Humanities*, a methodology focused on moving research from the University lab to the playgrounds of communities (MQI Press, 2007).

Dr. Alex Bennet is a member of the International Advisory Board Member (2011) of the World Capital Institute, the organization that created and administers the Most Admired Knowledge City (MAKCI) awards and serves on the Advisory Board of the Knowledge Management eGovernment Conference. She is also a member of The Monroe Institute Professional Division (Consciousness Studies and Practices), is a reviewer for *The Journal of Knowledge Management*, and is Portfolio Editor (*The Learning Organization*) for VINE, an international refereed journal addressing 21st century issues in knowledge and information systems.



DR. ALEX BENNET
PROFESSOR

IRENE FAN

Dr. Irene Fan has more than 30 years of innovative experience in the ICT industry. She developed and managed mobile products and services and broadband wireless network for Canadian carriers, performed R&D of wireless internet at Lucent Technologies/Bell Labs, and developed innovation strategy for the Hong Kong ASTRI.

Irene currently hosts several roles. She is Project Fellow at the Knowledge Management and Innovation Research Centre of the Hong Kong Polytechnic University, Faculty Member of the Master of Business Administration (Cairn University) program at Lumina College, and the Managing Editor of the International Journal of Knowledge and System Science (IJKSS). She also provides consultation services in technology management, strategy planning, innovation, knowledge and intellectual capital management in the ICT, education, NGO and government sectors.

Her current interests are in the areas of Innovation Management, Complexity Science, and Learning Analytics. Irene obtained her Ph.D. in Industrial and Systems Engineering (Knowledge and Technology Management) from the Hong Kong Polytechnic University, and both her Master and Bachelor degrees in Industrial Engineering (Operations Research and Management Science) from the University of Toronto.



DR. IRENE FAN

FARZAD SABETZADEH

Farzad is an expert in Knowledge and Innovation Management with more than a decade of track record in both academia and industry. He has his PhD in Knowledge Management from the Hong Kong Polytechnic University where he spent more than 7 years of his continuous research work at the Knowledge Management Innovation and Research Centre (KMIRC).

While he is currently an active researcher and technology advisor in the IT industry in Hong Kong, he's also contributing to various academic events, talks, and seminars in different regions, as well as participating in various research publications and journals. Throughout his career, He's been involved as a researcher and coordinator in various projects in areas such as knowledge and innovation management, data science and modelling, adaptive personalized learning environments, Smart City and Internet of Things (IoT).



DR. FARZAD SABATZADEH



PROF. ERIC TSUI
HONG KONG POLYTECHNIC
UNIVERSITY - HONG KONG



DR. ARTHUR SHELLEY
INTELLIGENT ANSWERS -
AUSTRALIA



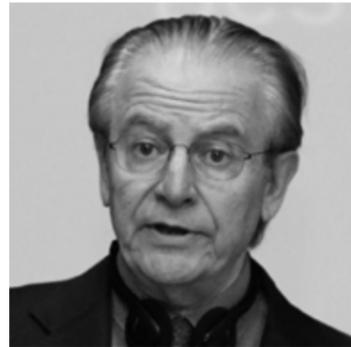
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DR. ANDREAS RIEL
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PROF. VALERIE CHANAL
UNIVERSITÉ GRENOBLE ALPES -
FRANCE



PATRICK LAMBE
STRAITS KNOWLEDGE -
SINGAPORE

INTERNATIONAL EXPERTS AND VISITING PROFESSORS



PROF. PIERRE VIALLE
TELECOM BUSINESS SCHOOL -
FRANCE



PROF. THIERRY ISCIA
TELECOM BUSINESS SCHOOL -
FRANCE



**PROF. JOHN
SCHERMERHORN**
OHIO UNIVERSITY - USA

ADMISSIONS

Admission to the program is considered for applicants who fulfill the following entry requirements:

Hold a Master's Degree in related fields or equivalent such as Business Administration, Information Technology, Engineering, Library and Information sciences and related area in Management. Having full-time or part-time professional experience in an organization in the area of Knowledge Management and Innovation Management is preferable.

Obtain TOEFL: Minimum Score of 550 on the PBT, 213 on the CBT, or 79 on the IBT are recommended. IELTS: A student must score a minimum of 6.5 across each band (TOEFL/ IELTS results are valid for 2 years). Any Applicant who has not obtained the required score, are required to pass an English Professional Test from Bangkok University.

Remarks

- Admission will be considered along with the score of the English Test, academic background and work experience.
- Additional and/or higher requirements might be required for the dual degree with Université Grenoble Alpes.

Selection Process

First Phase

Screening Process Applicants are asked to submit two letters of recommendation from former instructors or employers, current CV or resume, and English test results (TOEFL, IELTS or BU English test). The Admissions Committee reviews academic record, English scores, letters of recommendation and work experience to assess each applicant's candidacy compared to the overall pool of applicants. Selected candidates will pass through to the interview process.

Second Phase

Interview Process Members of the admission committee will interview the candidates based on their research interest, work experience, and their willingness to pursue the Ph.D. degree. Research interest/proposal forms will be provided for the candidates to fill out.

A separate selection process will be conducted by Université Grenoble Alpes to select candidates eligible to be part of the dual Ph.D. program.

Application Checklist

- Application form (Apply Online now or Download from: www.admission.bu.ac.th, www.phdkim.bu.ac.th)
- Official Master's degree-level Transcripts
- 2 Letters of Recommendation
- 2 Photos (1Inch.)
- English test results



PROGRAM HIGHLIGHTS

Cross-Functional Curriculum

Our integrated approach provides a balance between theory and real practice through research processes, case studies, experiential activities, and class discussions.

Possibility of earning a dual Degree

Ph.D. in Knowledge Management and Innovation Management (Bangkok University).

Ph.D. in Management (Université Grenoble Alpes).

Note: Requires spending at least one year in France

World-Class Faculty

Who are top-notch international scholars and who have extensive experience working with corporate executives as managers and consultants in Knowledge Management and in Innovation Management. Some of them come from institutions that are partners with us on this program such as George Washington University, Hong Kong Polytechnic University, and Université Grenoble Alpes.

Personal Attention

Because we keep our Ph.D. program small, students have ready access to this world-class faculty. Our program is very “user friendly” in the sense that we do our best to cultivate a caring and nurturing environment so students can get a great deal of individual attention.

Quality of Participants

The KIM Ph.D. program is very competitive. Your peers are high-achieving, remarkable professionals, diverse in their experiences and perspectives; they are an important source of shared learning and idea exchange, and help to provide a dynamic and interactive learning environment.

Enhance your research capacity

As a visiting researcher in our international partnerships countries (France, USA, Hong Kong).

Flexible time

Weekend courses and innovative learning style

Networking with Leaders

To fostering a vibrant learning environment, the program frequently invites leaders in business, government, and academia to speak in the Seminar and CEO leadership panels. Live case studies about KM and IM can be shared directly with students in the program.

Getting access to IKI-SEA

The Institute for Knowledge and Innovation South-East Asia (IKI-SEA) has demonstrated successfully that it is one of the top providers of KIM services, training and event organizers in Thailand. By joining this program you will have direct access to its resources and to its experts in the KIM field.



“The Ph.D. program in Knowledge and Innovation Management was a great complement to my practical corporate experience. The lectures are delivered by an impressive and very diverse group of highly experienced academics and practitioners.”

— Peter Cauwelier - Ph.D. KIM Alumni



ARE WE A GOOD FIT FOR YOU?



Earning a World-Class Ph.D. degree in Knowledge Management and Innovation Management. By joining Bangkok University, you will join a dynamic and enriching environment driven by a creative and entrepreneurial spirit.

So if you're a highly motivated person, interested in becoming a creative and productive researcher studying knowledge management and innovation management problems, and if you thrive on a challenge balanced with personal attention, we invite you to join our World-Class International KIM Ph.D. Program at Bangkok University.



“ I immensely appreciated and enjoyed my journey in the Ph. D. program in Knowledge Management and Innovation Management at Bangkok University. My two advisors and the Program Director all worked tirelessly to ensure that I kept moving forward in my journey. I feel proud to have graduated from this program.”

— Preecha Chaotechuang - Ph.D. KIM Alumni



PhD-KIM
KNOWLEDGE & INNOVATION
MANAGEMENT

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**A world class international Ph.D. program
in Knowledge Management and Innovation
Management at Bangkok University.**